

**DISTILLED & AGED IN KENTUCKY**

# SERVING THE WEST SINCE 1871.



**A GREAT SIPPER + PERFECT FOR COCKTAILS  
KENTUCKY STRAIGHT BOURBON WHISKEY  
DISTILLED WITH ORIGINAL MASHBILL RECIPE  
90 PROOF • BOTTLED TO TASTE**

**FAMILY-OWNED FOR 150 YEARS**

## TASTING & PRODUCTION NOTES

### NOSE

Toasted cinnamon, apple cider vinegar, nubuck leather, raisins, autumn leaves, brown butter, warm almonds, orange oil, marzipan

### PALATE

Warm cinnamon roll entry, with dried apple, a hint of maple, golden pie crust, dried apricot roll, walnut skins

### FINISH

Semi-dry and medium long with lingering cinnamon butter toast

### MASHBILL

78% Corn, 10% Rye,  
12% Malted Barley

### BARRELS

ISC char #3

### AGE

Average of 5 years



SCAN FOR MORE INFORMATION



## GOLD RUSH ORIGINS

Cyrus Noble is a traditional 90-proof Kentucky straight bourbon with deep San Francisco roots. Throughout the Old West, barrels and buildings bore the celebrated name of Cyrus Noble. Gold and silver mines were christened after the whiskey. Saloons in Montana and Mexico took its name. From the Straits of Magellan to Alaska's icy tundra, Cyrus Noble whiskey was there. Today, there's no need to hop aboard a steamer or a pack mule to find Cyrus Noble. Just ask for what Charles Dreyer, proprietor of Reno's Oberon Saloon, called in 1903 *the best whiskey money could buy*.

90 PROOF | 45% ABV | 750mL  
UPC 0-83840-30042-4 | SCC 1-00-83840-30004-9  
Case of 6x 750 ml | Case Weight: 22 lbs  
Case Dimensions: 9.5" L x 6.5" W x 14" H  
100 cases per pallet (5 tiers of 20 cases)



HAAS BROTHERS  
*San Francisco 1851*

[CYRUSNOBLE.COM](http://CYRUSNOBLE.COM)

[@CYRUSNOBLEBOURBON](https://www.instagram.com/CYRUSNOBLEBOURBON)

## EL NOBLE COCKTAIL

2 oz Cyrus Noble Bourbon  
½ oz crème de menthe  
2 dashes chocolate bitters  
*Build in a rocks glass over a large ice cube and garnish with one mint leaf resting atop the ice.*



*"With plenty of sweet baking spices upfront, it's balanced by toffee and peanut brittle notes with just the right amount of peppery. While other old-timey labels are a fabrication and have little to do with the brand's authentic history, Cyrus Noble is an overlooked and underappreciated piece of California's history still made by the same family that started it."*

— DAVID DRISCOLL  
TWO-NINETEEN MARKETING